## CORPORATE SPONSORSHIP OPPORTUNITIES

Your participation in our inaugural pre-super bowl event supports scholarships to college bound Inglewood High School students and celebrates the upcoming opening of the Los Angeles Rams and Los Angeles Chargers new stadium scheduled for the fall of 2020!

### SPONSORSHIP LEVEL

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>PRESENTING</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
<th>GOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contribution Amount</td>
<td>$10,000</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

- **Official Start/Finish Banners**
- **Corporate Banners on Race Course**
- **Opening Ceremony MC**
- **Logo & Signage at Mile Markers**
- **Year-Long Recognition on Race Sponsor Page**
- **Name/Logo on Race Bib**
- **Name/Logo Printed on Registration Form**
- **Name/Logo on Swag Bag**
- **Main Stage Logo**
- **Live PA Announcement (5 per event)**
- **Social Media Mentions**
- **Entertainment Stage Signage**
- **Complimentary Booth**
- **Complimentary Race Entries**
  - (50)
  - (25)
  - (15)
  - (5)
- **Inclusion in Press Release & Media Alerts**
- **Name/Logo on Race Participant Pages**
- **Name/Logo Printed on Race Posters**
- **Name/Logo on T-Shirt**

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

- WATER STATION SPONSOR - $1,000 for one station
- EXHIBITOR BOOTH - $250
- EVENT SHIRT SLEEVE - $1,500 per event
- WHOLE HEALTH PAVILION - $3,000
- VENDOR BOOTH - $350 (contact sponsorship manager for more details)

### IN-KIND SPONSORSHIPS

By helping us underwrite race production costs, your in-kind contribution ensures that we can maximize proceeds that are endorsed by our foundation.

- Photography
- Prizes for Race Teams & Race Fundraisers
- Runner Gifts
- Wellness Expo Decorations
- Food and Beverage
- Event-related Expo Activities