



**SUNDAY  
FEB 2, 2025**

Los Angeles Parks  
Foundation

AZTLAN ATHLETICS  
Run for health. Run for communities!  
www.aatlanathletics.org

# GRIFFITH PARK RUN

**5K RUN • 1/2 MARATHON**

## SPONSORSHIP PACKAGE

Contribution Amount	\$15,000	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500
Speaking opportunity during event	✓					
Logo and link to company on Aztlan Athletics website	✓					
Logo printed on event racing bib	✓					
Logo printed on event swag bag	✓	✓				
Recognition in press releases and medi alerts	✓	✓				
Sponsorship banners placed in prominent area	✓ (3)	✓ (2)	✓ (1)			
Included in event host email blast	✓ (2)	✓ (2)	✓ (1)			
Included in Aztlan Athletics email blast	✓ (2)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	
Instagram, Facebook & X posts	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Instagram Story Post	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Complimentary race participants	✓ (25)	✓ (20)	✓ (15)	✓ (5)	✓ (2)	
Official acknowledgement at event	✓	✓	✓	✓	✓	✓
Logo and link to company on event website	✓	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓	✓
Expo space for one 10x10 sponsor booth with one table and two chairs	✓	✓	✓	✓	✓	✓

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Event Shirt Sponsor . . . . \$2,500
- Water Sponsor . . . . . \$2,500
- Basic Exhibitor Booth . . . \$500
- Race Bib Sponsor . . . . . \$2,500
- Race Swag Bag . . . . . \$2,500

## NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

### Options 1 . . . . . \$250

- 6 Foot Table, 2 Chairs, and 10'x10' Canopy placed in wellness area to promote to all registered participants & guests
- Logo placed on website, social media and event marketing materials
- Stage announcement during event



## Community-Based Marketing & Sponsorship Business Information Card

Business name or how you would like to be listed:

Contact Name:

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVELS

☐ Presenting \$ \_\_\_\_\_

☐ Official \$ \_\_\_\_\_

☐ Empower \$ \_\_\_\_\_

☐ Community \$ \_\_\_\_\_

☐ Exhibitor \$ \_\_\_\_\_

☐ Water Station \$ \_\_\_\_\_

☐ Vendor Booth \$ \_\_\_\_\_

☐ T-Shirt \$ \_\_\_\_\_

☐ Whole Health Pavilion \$ \_\_\_\_\_

☐ Non-Profit Options ☐ 1 ☐ 2 ☐ 3

**NOTE:** Your company logo must be sent no later than 2 weeks prior to event in order to be included on the acknowledgment print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please email your company logo to [Beatriz@AztlanEvents.com](mailto:Beatriz@AztlanEvents.com).

### FILE GUIDELINES FOR SPONSOR LOGO

- 1 full color logo (if applicable)  
large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, or EPS)
- 1 single color logo (required)  
large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, EPS, or SVG)

*If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.*

### FOR QUESTIONS, CONTACT:

**Beatriz Mojarro**, Graphic Designer

Email: [Beatriz@AztlanEvents.com](mailto:Beatriz@AztlanEvents.com)

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### CONTACT

## THANK YOU

**Mark Mojarro Promotions**

323-703-6698

Email: [Mark@aztlanevents.com](mailto:Mark@aztlanevents.com)

