



Sponsorship Package	Griffith Observatory	Greek Theatre	Travel Town	Merry-Go-Round	Ranger Station	Community Sponsor
Contribution Amount	\$15,000	\$10,000	\$5,000	\$3,500	\$2,500	\$500.00
Speaking opportunity during event	✓					
Logo and link to company on Aztlan Athletics website	✓					
Logo printed on event racing bib	✓					
Logo printed on event swag bag	✓	✓				
Recognition in press releases and media alerts	✓	✓				
Sponsorship banners placed in prominent area	✓ (3)	✓ (2)	✓ (1)			
Included in event host email blast	✓ (2)	✓ (2)	✓ (1)			
Included in Aztlan Athletics email blast	✓ (2)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	
Instagram, Facebook & Twitter post	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Instagram Story post	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Complimentary race participants	✓ (25)	✓ (20)	✓ (15)	✓ (5)	✓ (2)	
Official acknowledgment at event	✓	✓	✓	✓	✓	✓
Logo and link to company on event website	✓	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓	✓
Expo space for one 10x10 sponsor booth in a prime location with one table and two chairs	✓ (2)	✓	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Event Shirt Sponsor: \$1,500
- Water Sponsor: \$2,500
- Finish Line Sponsor: \$3,500
- Race Bib Sponsor \$2,500.00
- Exhibitor | Vendor \$650.00

NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

- Options 1: \$250**
- 6 Foot Table, 2 Chairs, and 10x10 Foot Canopy placed in wellness area to promote to all registered participants & guests
 - Logo placed on website, social media and event marketing materials
 - Stage announcement during event
- Option 2: 25 Registered Runners/Walkers Under The Sponsors / Non-Profit Name**
- Same Exposure As Option 1.



Community Based Marketing & Sponsorship Business Information Card

Business name or how you would like to be listed: _____

Contact Name: _____

Phone #: _____

Fax #: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Email: _____

CONTACT

Jose L Zavala, Event Director

Phone: 626-755-8489

Email: Jose@AztlanAthletics.org

Web: AztlanAthletics.org

Stephanie Sanchez

Phone: 323-979-2632

Email:

Stephanie@AztlanEvents.com

SPONSORSHIP LEVEL

Griffith Observatory \$ _____

Greek Theatre \$ _____

Travel Town \$ _____

Merry-Go-Round \$ _____

Ranger Station \$ _____

Exhibitor \$ _____

Water Station \$ _____

Vendor Booth \$ _____

T-Shirt \$ _____

Recovery Booth \$ _____

Non-Profit Option 1, 2, _____

NOTE: Your company logo must be sent no later than 2 weeks prior to event in order to be included on the acknowledgment print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please refer to logo file guidelines on attached file logo_guidelines.pdf and send your logo to info@aztlanathletics.org.



Community Based Marketing & Sponsorship Business Information Card

FILE GUIDELINES FOR SPONSOR LOGO

1 full color logo (if applicable)

large jpg or png 150-300 dpi, at least 18in

OR

raw vector file (Adobe Illustrator, EPS, or SVG)

AND

1 single color logo (required)

large jpg or png 150-300 dpi, at least 18in

OR

raw vector file (Adobe Illustrator, EPS, or SVG)

If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.

FOR QUESTIONS, CONTACT:

Visual Designer: Paul Thi

Phone: 626-679-4389

Email: Paul@AztlanEvents.com

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CONTACT

Jose L Zavala, Event Director

Phone: 626-755-8489

Email: Jose@AztlanAthletics.org

Web: AztlanAthletics.org

Matthew Mojarro, Sponsorship

Coordinator, (213) 456-6666

Matthew@AztlanEvents.Com

SPONSORSHIP LEVEL

Griffith Observatory \$ _____

Greek Theatre \$ _____

Travel Town \$ _____

Merry-Go-Round \$ _____

Ranger Station \$ _____

Exhibitor \$ _____

Water Station \$ _____

Vendor Booth \$ _____

T-Shirt \$ _____

Whole Health Pavilion \$ _____

Non-Profit Option 1, 2, 3 _____

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