

aztlan

CROSS COUNTRY CLASSIC

est 1972



CORPORATE SPONSORSHIP OPPORTUNITIES

Your participation helps support Aztlan Athletics Foundation’s scholarship program for deserving youth. For more information visit: AztlanAthleticsFoundation.com

SPONSORSHIP LEVEL	PRESENTING	PLATINUM	DIAMOND	GOLD
Contribution Amount	\$10,000	\$7,500	\$5,000	\$3,500
Official Start/Finish Banners				
Corporate Banners on Race Course				
Opening Ceremony Speaking Opportunity				
Logo & Signage at Mile Markers				
Year-Long Recognition on Race Sponsor Page				
Name/Logo on Race Bib				
Name/Logo Printed on Registration Form				
Name/Logo on Swag Bag				
Main Stage Logo				
Live PA Announcement (5 per event)				
Social Media Mentions				
Entertainment Stage Signage				
Complimentary Booth				
Complimentary Race Entries	(50)	(25)	(15)	(5)
Inclusion in Press Release & Media Alerts				
Name/Logo on Race Participant Pages				
Name/Logo Printed on Race Posters				
Name/Logo on T-Shirt				

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- WATER STATION SPONSOR - \$1,000 for one station
- EXHIBITOR BOOTH - \$250
- EVENT SHIRT SLEEVE - \$1,500 per event
- WHOLE HEALTH PAVILION - \$3,000
- VENDOR BOOTH - \$350 (contact sponsorship manager for more details)

IN-KIND SPONSORSHIPS

By helping us underwrite race production costs, your in-kind contribution ensures that we can maximize proceeds that are endorsed by our foundation.

- Photography
- Prizes for Race Teams & Race Fundraisers
- Runner Gifts
- Wellness Expo Decorations
- Food and Beverage
- Event-related Expo Activities

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Business name or how you would like to be listed:

Contact Name:

Phone #: _____ **Fax #:** _____

Address: _____

City: _____

State: _____ **Zip Code:** _____

Email: _____

CONTACT

Jose Zavala

Phone: (626)755-8489

Email: jose@aztlanathletics.org

Web: aztlanathletics.org
aztlanathleticsfoundation.org

SPONSORSHIP LEVEL

Presenting \$ _____ **Platinum \$** _____ **Diamond \$** _____ **Gold \$** _____

Exhibitor \$ _____ **Water Station \$** _____ **Vendor Booth \$** _____

T-Shirt \$ _____ **Whole Health Pavilion \$** _____ **In-Kind Donation Type** _____

NOTE: Your company logo must be sent no later than 2 weeks prior to event in order to be included on the acknowledgment print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please refer to logo file guidelines on attached file **logo_guidelines.pdf** and send your logo to **info@aztlanathletics.org**.

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FILE GUIDELINES FOR SPONSOR LOGO

1 full color logo (if applicable)

large jpg or png 150-300 dpi, at least 18in

OR

raw vector file (Adobe Illustrator, EPS, or SVG)

AND

1 single color logo (required)

large jpg or png 150-300 dpi, at least 18in

OR

raw vector file (Adobe Illustrator, EPS, or SVG)

*If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.

FOR QUESTIONS, CONTACT:

Visual Designer: Sabrina Zavala

Phone: (626)592-5328

Email: sabby.f.zavala@gmail.com

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